



**MEDIA RELEASE**

**FOR IMMEDIATE RELEASE**

## **Come Play With the Dogs!**

**Calgary, AB** (January 20, 2012) – What do you get when you mix wagging tails, slobbery kisses and a little dog hair? You have the first Alberta dog show of the year, hosted by the Alberta Kennel Club. Nearly 500 dogs will be competing each day for the coveted Best in Show prize February 3 to 5, 2012 at the Calgary Stampede's Big 4. More than 100 dogs and their human companions will also be showing off their team work, competing in the Rally Obedience Trials over the weekend. The Alberta Shetland Sheepdog & Collie Association is hosting their annual specialty on February 4. You won't want to miss the action of the Scent Hurdle Racing on February 4, taking place after Best in Show. There is plenty of shopping to be done at the show as well. Numerous vendors have anything you can think of for your four-legged friend at home.

Dog shows are a great place for people and families to have fun, watch some great competitive dog sport and find information about the variety of dog breeds, furthering their research for what breed is best suited for their lifestyle. Purebred dogs provide benefits for potential dog owners, characteristics such as: size, temperament, grooming and exercise requirements are predictable and known factors. All breeds at a dog show are recognized as purebred by the Canadian Kennel Club, the governing body of dog shows in Canada.

Join The Alberta Kennel Club and their furry companions for a great weekend of fun!

Admission: Adults \$7.00; Youth (12-18) \$3.00; Seniors and Children (under 12) FREE.

The dog show runs from Friday, February 3 to Sunday, February 5 from 8:00 a.m. – 6:00 p.m.

For more information about the Alberta Kennel Club and the upcoming dog show please visit [www.albertakennelclub.org](http://www.albertakennelclub.org)

*More than 100 years old, the Alberta Kennel Club is an all-breed dog club that was founded in 1904 by a group of Sporting Dog enthusiasts. The AKC is one of the oldest continually operated kennel clubs in Canada with a modest membership of 50 dedicated volunteers. The purpose of the AKC is to promote the betterment and welfare of purebred dogs by encouraging responsible breeding and ownership as well as sportsmanlike conduct. To achieve this multi-faceted purpose, the AKC actively sponsors organizations that conduct pet visitations and breeder referrals, and has been holding two sets of dog shows for more than 30 years. The AKC is proud to host Canada's largest outdoor dog show, the Summer Classic at Spruce Meadows every year on the August long weekend.*

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